

UNITED STATES OF AMERICA
SECURITIES AND EXCHANGE COMMISSION
ADMINISTRATIVE PROCEEDING
In the Matter of The Kraft Heinz Company and Eduardo Pelleissone
File No. 3-20523
KHC FAIR FUND
PLAN NOTICE

Dear Investor:

This letter is to inform you of the existence of the Kraft Heinz Company (“KHC”) Fair Fund (the “KHC Fair Fund”) established by the U.S. Securities and Exchange Commission (“SEC”) for the benefit of investors harmed by KHC’s alleged expense management scheme that resulted in various accounting improprieties that took place during the period from 2015 through 2018. The KHC Fair Fund will compensate investors who purchased or acquired KHC common stock between February 26, 2016 and February 21, 2019. If you purchased or acquired shares of KHC common stock during this time period, you may be eligible to receive compensation in accordance with the provisions of KHC Fair Fund’s Distribution Plan approved by the SEC.

On the reverse side of this letter, a formal notice provides additional information regarding the KHC Fair Fund. Please review the notice in detail and follow the instructions regarding how to apply for a recovery.

If you have any questions regarding the KHC Fair Fund, please contact the Fund Administrator at www.khcfairfund.com or using one of the other methods detailed in the notice.

Sincerely,

RCB Fund Services LLC
KHC Fair Fund Administrator



Fair Fund to Compensate Certain Investors in Kraft Heinz Company Common Stock

NOTICE: *The Kraft Heinz Company (“KHC”) Fair Fund (“KHC Fair Fund”) was established by the United States Securities and Exchange Commission (“SEC”) to distribute the more than \$62 million in civil money penalties paid by KHC to settle the SEC’s charges for alleged accounting improprieties. The KHC Fair Fund is intended to compensate investors who purchased shares of KHC common stock listed on a U.S. exchange between February 26, 2016 and February 21, 2019. The compensation program is governed by a Plan of Distribution (“Plan”) approved by the SEC on December 23, 2022. A copy of the Plan, which contains a description of eligibility and all conditions concerning participation in the distribution, can be found at: khcfairfund.com or sec.gov.*

Who is Eligible to Participate in the Fair Fund?

Any person or entity that purchased or acquired shares of KHC common stock listed on a U.S. exchange during the period from February 26, 2016 through February 21, 2019, may be eligible for compensation from the KHCFF subject to certain other eligibility limitations described in the Plan.

Eligible Security

Kraft Heinz Company Common Stock– (KHC) CUSIP: 500754106

Determination of Recovery Amount

The amount of compensation shall be determined according to the plan of allocation in the Plan and will vary based on the exact dates of transactions in KHC common stock during the relevant period, the number of shares of KHC common stock purchased and/or sold, and the total dollar value of eligible claims submitted to the KHC Fair Fund.

If the sum of all approved claims exceeds the monies available for distribution, payments will be made on a *pro rata* basis, determined by the ratio of each approved claim to the aggregate amount of all approved claims. Consistent with the purpose of Section 21(d)(4) of the Securities and Exchange Act of 1934, no funds distributed from the KHC Fair Fund may be used for payment of attorneys’ fees or expenses.

How to Apply?

In order to be eligible for a recovery, you must submit a completed claim form and supporting documentation on or before the claims deadline. **The simplest and fastest way to participate is to file a claim online through the KHC Fair Fund website: khcfairfund.com.** If for any reason you are not able to utilize the online filing portal, you may download and print a copy of the claim form from the website and mail the completed claim form to the KHC Fair Fund at the address shown below. You may also ask the Fund Administrator to mail you a claim form by calling the toll free number (800) 218-5449, or by sending an email request to: info@khcfairfund.com

Claim Filing Deadline

Claim forms must be postmarked or submitted online no later than midnight EST on JUNE 21, 2023. If you need assistance in completing the claim form, please contact the Fund Administrator or visit khcfairfund.com.

APPLY NOW!

KHC Fair Fund
P.O. Box 6977, Syracuse, NY 13217-6977